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Governor



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State of Idaho
Office of Drug Policy
Executive Office of the Governor

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To Idaho School Principals,

We would like to introduce you to BeTheParents.org, Idaho's underage drinking prevention website. This website is designed to equip parents and those who care about youth with strategies and resources to eliminate underage drinking in our state. Death and injury caused by underage drinking have devastated too many families, schools and communities. It is preventable.

BeTheParents.org provides educational research on the damaging effects of alcohol on the developing brain. It links necessary tools and resources to start the vital conversations about alcohol with their children. Eight years old is not too early to start. It even has an innovative tool for parents to text message their children a reminder about how much they love them.

We hope to make BeTheParents.org the number one resource for all information regarding Underage Drinking in Idaho. The website includes the two underage drinking tabloids, pictured below, in English and Spanish. Please help us by linking your schools website to www.betheparents.org and presenting this as a resource to your community.

"Funding for the development of the website was provided by the National Alcohol Beverage Control Association, Idaho State Department of Education and the Idaho Office of Drug Policy."

Sincerely,

Handwritten signature of Caitlin Zak in blue ink.

Caitlin Zak
Program Specialist
Idaho Office of Drug Policy

Handwritten signature of Gayle Hines in blue ink.

Gayle Hines
Administrative Services Manager
Office of Drug Policy

